

## VOUR VISION, OUR DESIGNS: OUR PROBABLY OUR DESIGNS: DETAILS

HAVE QUESTIONS? FEEL FREE TO REACH OUT.

#### WELCOME TO THE GRAPHICS BY LEEIGH PRICE LIST

Hello, and welcome! I'm Leeigh, the creative force behind Graphics by Leeigh. I'm passionate about transforming ideas into stunning visuals that not only look great but also effectively communicate your brand's story.

Having a skilled graphic designer on your side is essential in today's visually-driven world. From building a strong brand identity to crafting eye-catching marketing materials, professional designs can set your business apart, build trust, and leave a lasting impression on your audience.

This price list outlines the range of services I offer, tailored to meet your unique needs and goals. Whether you're looking for a custom logo, a complete brand package, or marketing graphics, I'm here to help you elevate your brand with creativity and purpose.

Thank you for considering Graphics by Leeigh-I look forward to working with you!



#### **GRAPHICS BY LEEIGH CURRENT PRICE LIST**

#### BRANDING SERVICES

- PRIMARY LOGO DESIGN: \$50 CREATE A BOLD, MEMORABLE LOGO THAT CAPTURES THE ESSENCE OF YOUR BRAND.
- SECONDARY LOGO DESIGN: \$25 A COMPLEMENTARY LOGO TO OFFER MORE VERSATILITY AND CONSISTENCY IN YOUR BRANDING.
- SUBMARK LOGO DESIGN \$25 A SIMPLIFIED VERSION OF YOUR LOGO FOR USE IN SMALLER SPACES AND SOCIAL MEDIA.
- BRANDING SUITE \$75 COMPLETE YOUR BRAND WITH COLOR PALETTES, FONTS, AND GRAPHIC ELEMENTS THAT CREATE A COHESIVE LOOK ACROSS ALL PLATFORMS.

#### WEBSITE DESIGN SERVICES

- WEB DESIGN SERVICES WEBSITE DESIGN \$350 BUILD A STUNNING, USER-FRIENDLY WEBSITE TAILORED TO YOUR BRAND AND BUSINESS NEEDS.
- WEBSITE REVAMP \$200 GIVE YOUR EXISTING SITE A FRESH, MODERN UPDATE TO IMPROVE FUNCTIONALITY AND DESIGN
- ACUITY BOOKING SITE \$100 A SIMPLE, EASY-TO-NAVIGATE BOOKING SYSTEM TO HELP YOUR CLIENTS SCHEDULE APPOINTMENTS.
- BOOKING SITE REVAMP \$65 ENHANCE YOUR CURRENT BOOKING SITE TO STREAMLINE THE USER EXPERIENCE AND IMPROVE CONVERSIONS
- WEBSITE + BRANDING BUNDLE \$410 GET A COMPLETE BRAND MAKEOVER WITH A PROFESSIONALLY DESIGNED WEBSITE AND BRANDING SUITE.

#### HOW TO BOOK:

**1.EXPLORE THE SERVICES** CHOOSE THE SERVICE(S) YOU NEED.

2. REACH OUT WITH PROJECT DETAILS VIA EMAIL OR OUR WEBSITE.

3. BOOK & CONSULTATION SCHEDULE A 1:1 CONSULTATION TO DISCUSS YOUR PROJECT.

4 SECURE VOUR SPOT CONFIRM YOUR BOOKING WITH A DEPOSIT.

#### 5. RECEIVE FINAL DESIGNS

GET YOUR COMPLETED DESIGNS ONCE PAYMENT IS SETTLED.

#### BUSINESS ESSENTIALS

- EFLYER DESIGN \$50 EYE-CATCHING, DIGITAL FLYERS DESIGNED TO PROMOTE YOUR EVENTS, PRODUCTS, OR SERVICES.
- EFLYER BUNDLE (4 POSTS) \$175 A SET OF 4 CUSTOM EFLYERS TO BOOST YOUR SOCIAL MEDIA MARKETING CAMPAIGNS.
- EBOOK COVER DESIGN \$50 CUSTOM-DESIGNED EBOOK COVERS THAT CAPTURE ATTENTION AND REFLECT YOUR CONTENT'S THEME.
- WEBSITE BANNERS (3) \$100 THREE CUSTOM BANNERS DESIGNED TO SHOWCASE YOUR BUSINESS OR PROMOTIONS ON YOUR WEBSITE.

#### DIGITAL & PRINT SERVICES

- BUSINESS CARDS STARTING AT \$56 PROFESSIONAL BUSINESS CARDS THAT MAKE A LASTING IMPRESSION WITH YOUR BRAND'S PERSONALITY
- POSTCARDS STARTING AT \$56 CUSTOM POSTCARDS PERFECT FOR MARKETING, EVENTS, OR PROMOTIONS WITH YOUR UNIQUE BRANDING.





# GFXPACKAGES

### BEGINNER PACKAGE

INVESTMENT: \$150

**INVESTMENT: \$270** 

THE BEGINNER PACKAGE IS PERFECT FOR NEW BUSINESSES LOOKING TO ESTABLISH A PROFESSIONAL BRAND PRESENCE WITHOUT A SIGNIFICANT INVESTMENT. THIS PACKAGE COMES WITH:

HIGHLIGHT COVERS (6), PRIMARY LOGO, SECONDARY LOGO, SUBMARK LOGO, BRANDING SUITE

DELUXE PACKAGE

THE DELUXE PACKAGE OFFERS A COMPLETE BRANDING AND SOCIAL MEDIA SOLUTION, TO ENSURE YOUR BRAND STANDS OUT WITH A POLISHED LOOK. THIS PACKAGE COMES WITH:

> BRAND IDENTITY SUITE, BUSINESS CARDS (100), SOCIAL MEDIA EFLYERS (4), IG REEL COVERS (4) , IG STORY TEMPLATES (2)

PREMIUM PACKAGE

INVESTMENT: \$527 / \$740

THE PREMIUM PACKAGE OFFERS SOCIAL MEDIA ESSENTIALS ENSURING YOUR SOCIAL CHANNELS NOT ONLY LOOK PROFESSIONAL BUT ALSO CAPTIVATE YOUR AUDIENCE. GIVING YOU THE TOOLS TO STAY CONSISTENT. THIS PACKAGE COMES WITH:

> SOCIAL MEDIA EFLYERS (10), IG REEL COVERS (4), IG STORY TEMPLATES (2), IG STORY POSTS (4) BOOKING SITE **OR** A FULL WEBSITE DESIGN

> > BOOKING AND PAYMENT POLICY FOR GFX PACKAGES:

#### FULL PAYMENT OPTION:

IF YOU CHOOSE TO PAY THE FULL AMOUNT FOR THE PACKAGE UPFRONT, YOU WILL RECEIVE THE COMPLETE PACKAGE AS PROMISED.

#### PAYMENT SPLIT OPTION (50/50):

IF YOU PREFER TO SPLIT THE PAYMENT, THE TOTAL COST WILL BE DIVIDED INTO TWO EQUAL INSTALLMENTS. HOWEVER, PLEASE NOTE THAT IF YOU CHOOSE THIS OPTION, THE PACKAGE WILL BE DIVIDED INTO TWO PARTS. THIS MEANS THE SECOND HALF OF THE PACKAGE WILL NOT BE DELIVERED UNTIL THE SECOND PAYMENT HAS BEEN RECEIVED IN FULL.



